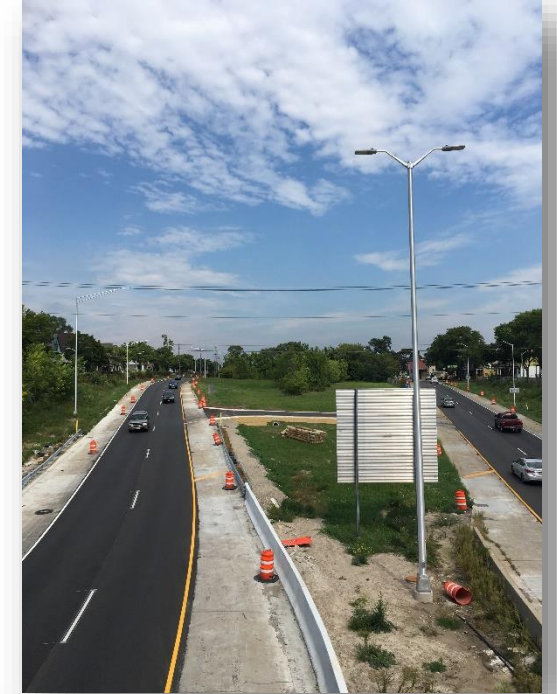


WIS 175 Visioning Study



Agenda

- Review Goals and Concepts
- Survey Results
- Traffic Info
- Renderings
- Interim uses
- Next Steps



Goals

- Improve neighborhood cohesion
- Improve commercial vitality and support business attraction efforts along Lisbon and North Avenue
- Improved safety for all users, including pedestrians, bicyclists, and drivers
- Maintain acceptable traffic operations

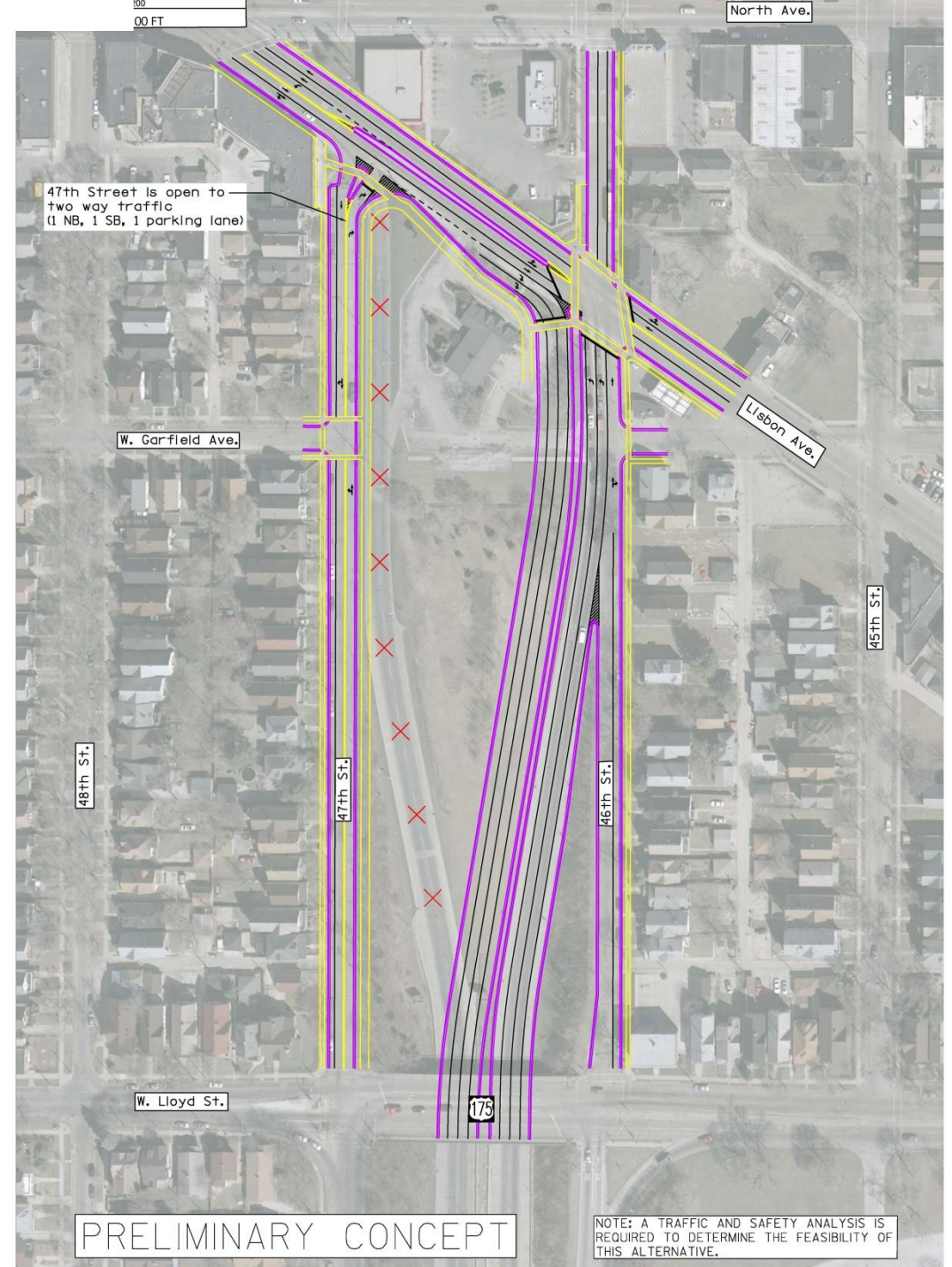
Concepts

CONCEPT #1

- The freeway starts and ends at West Lisbon Avenue
- The northbound ramp is unchanged
- The southbound ramp is reconstructed adjacent to the northbound ramp to establish a traditional intersection

Variation:

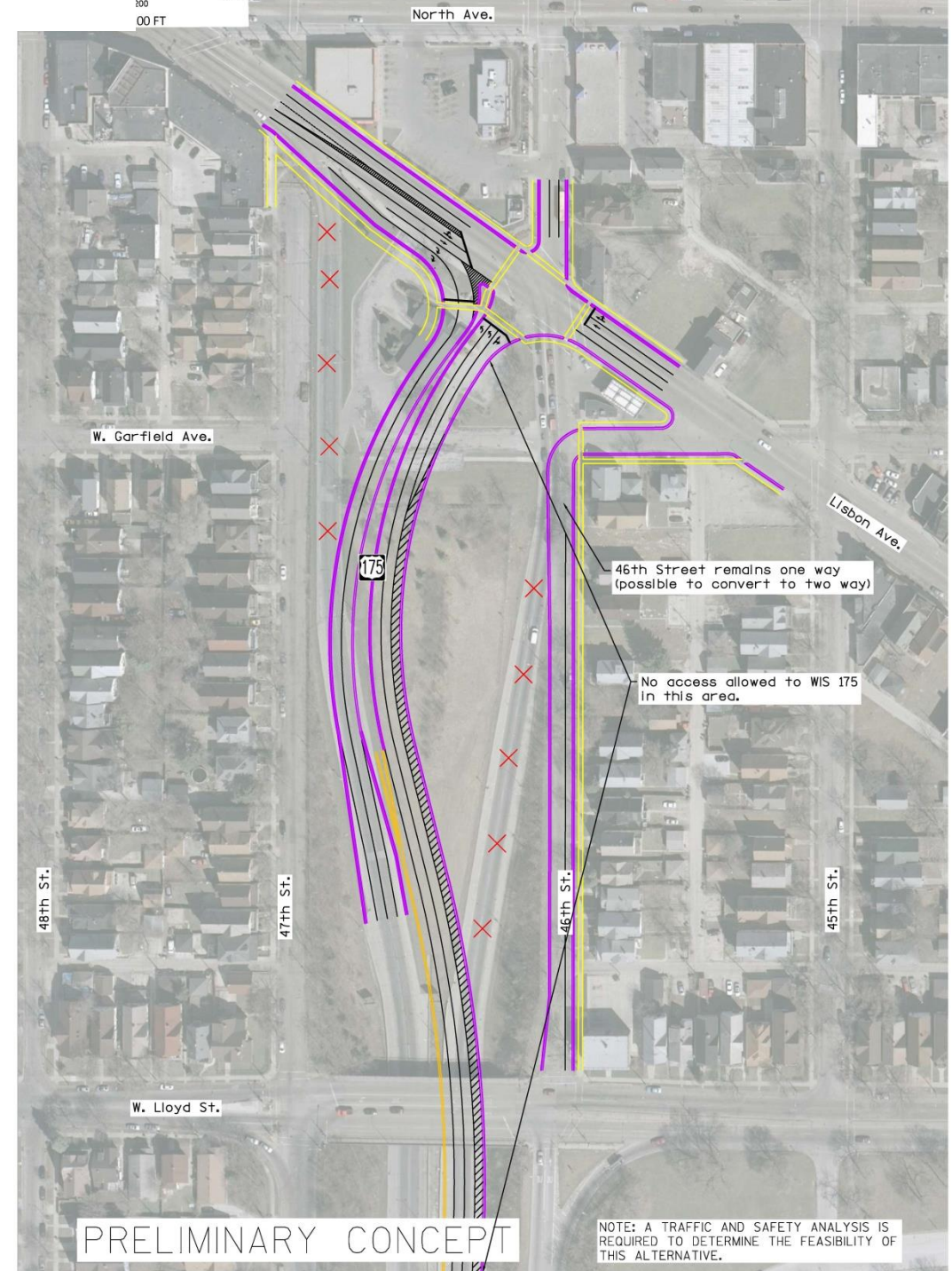
North 47th Street is open to West Lisbon Avenue



Concepts

CONCEPT #2

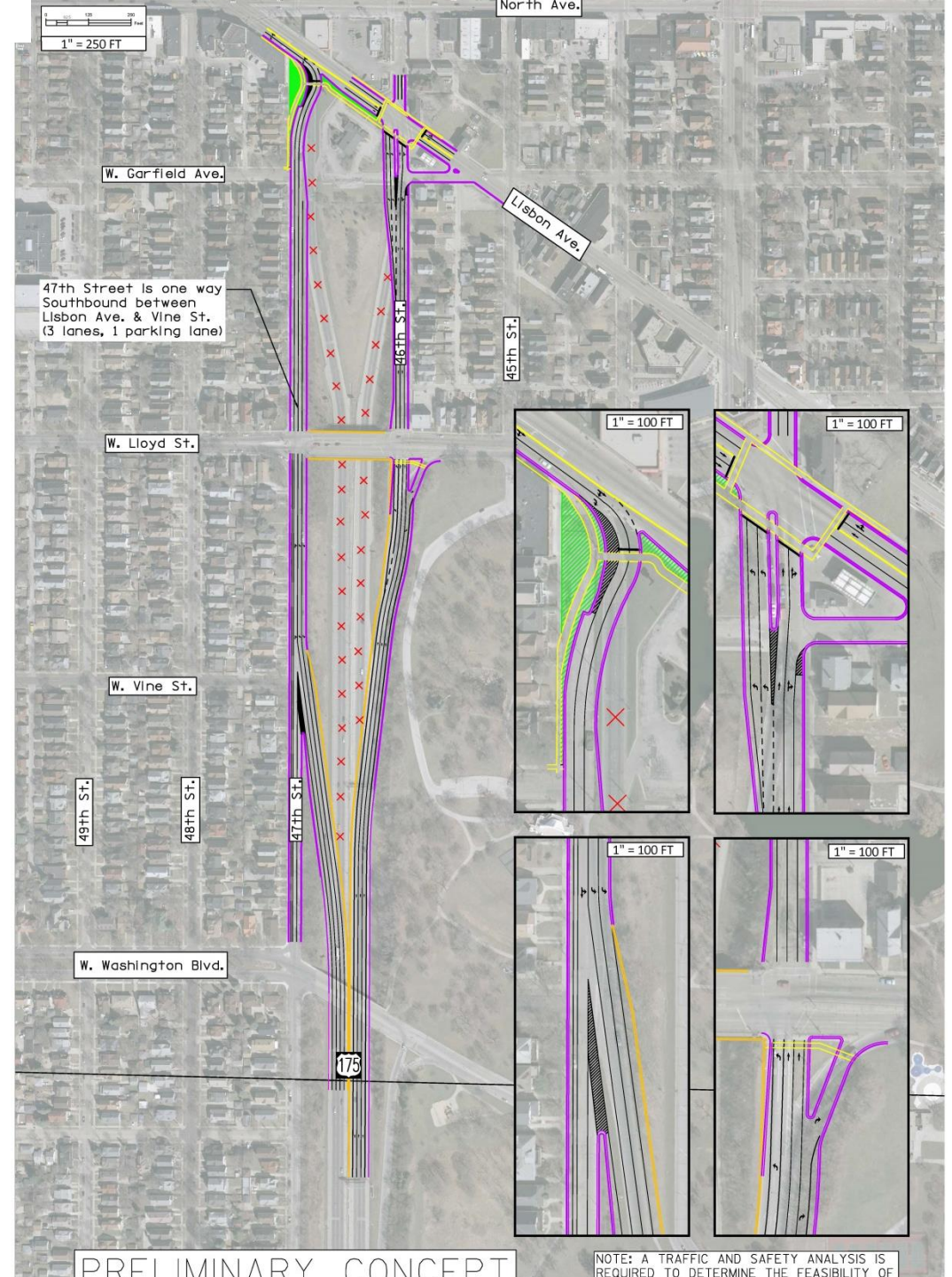
- The freeway starts and ends at West Lisbon Avenue
- The northbound and southbound ramps are reconstructed adjacent to each other in the middle of the block between North 46th Street and North 47th Street.
- The freeway ramps curve across the entire block in order to connect to W Lisbon Avenue at a 90 degree angle.



Concepts

CONCEPT #3

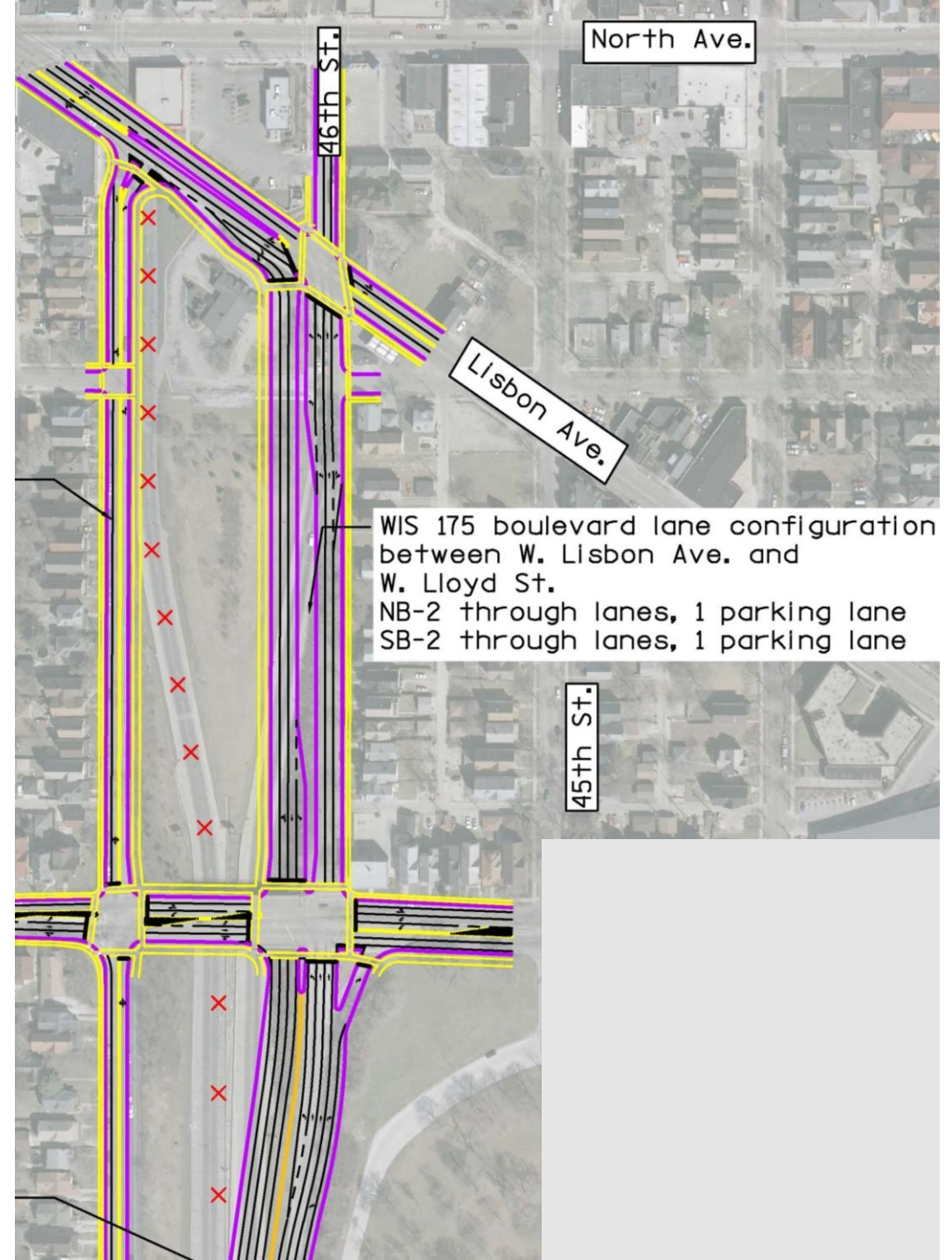
- The freeway starts and ends south of West Lloyd Street
- The northbound and southbound ramps to and from West Lisbon Avenue are removed entirely
- Northbound freeway traffic may connect to West Lisbon Avenue by using the existing off-ramp south of West Lloyd Street and North 46th Street.
- Southbound traffic from Lisbon Avenue may connect to the freeway by using North 47th Street and the existing on-ramp south of West Lloyd Street.



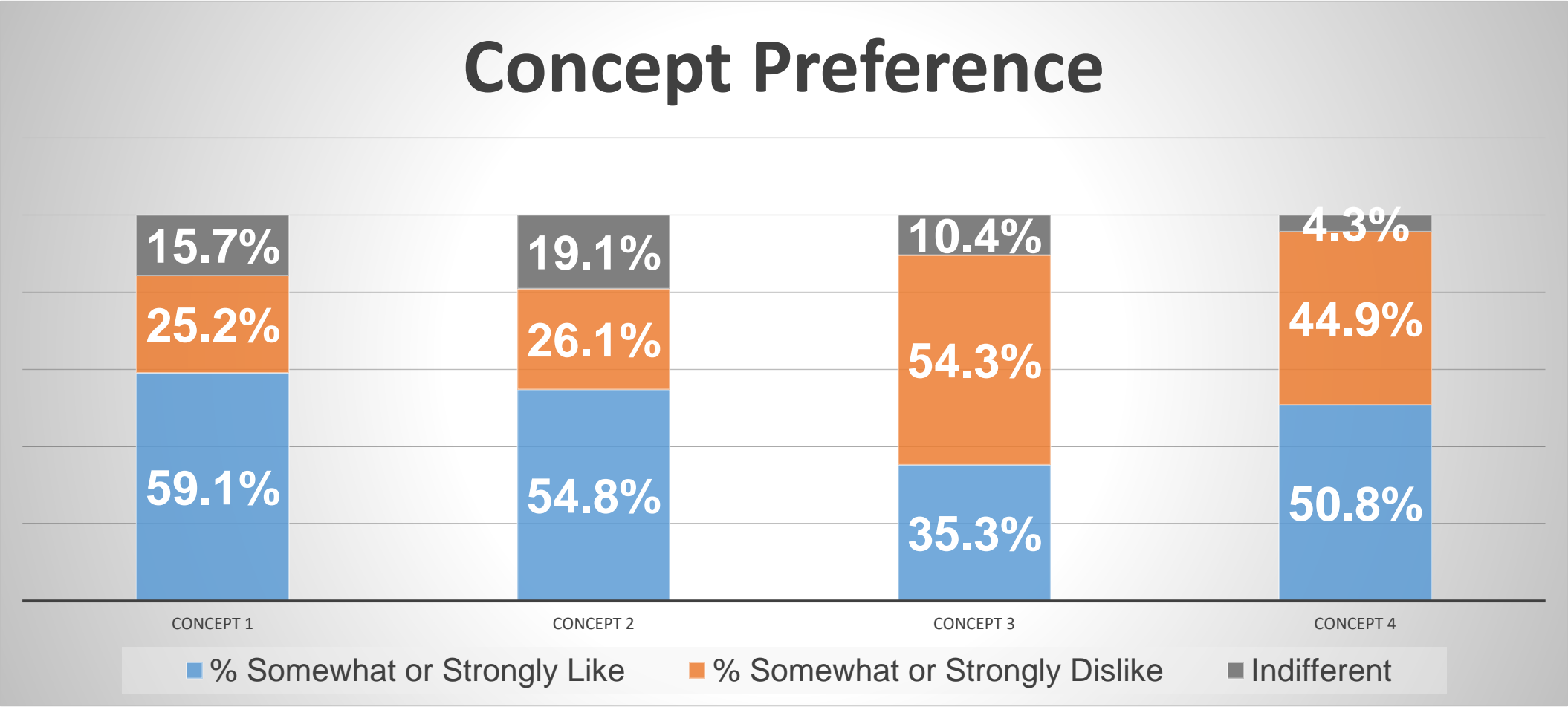
Concepts

CONCEPT #4

- The freeway starts and ends south of West Lloyd Street
- The northbound and southbound ramps to and from West Lisbon Avenue are removed entirely
- A new southbound ramp is constructed parallel to the northbound ramp south of West Lloyd Street
- North 46th Street is reconstructed as a two-way boulevard from West Lloyd Street To West Lisbon Avenue



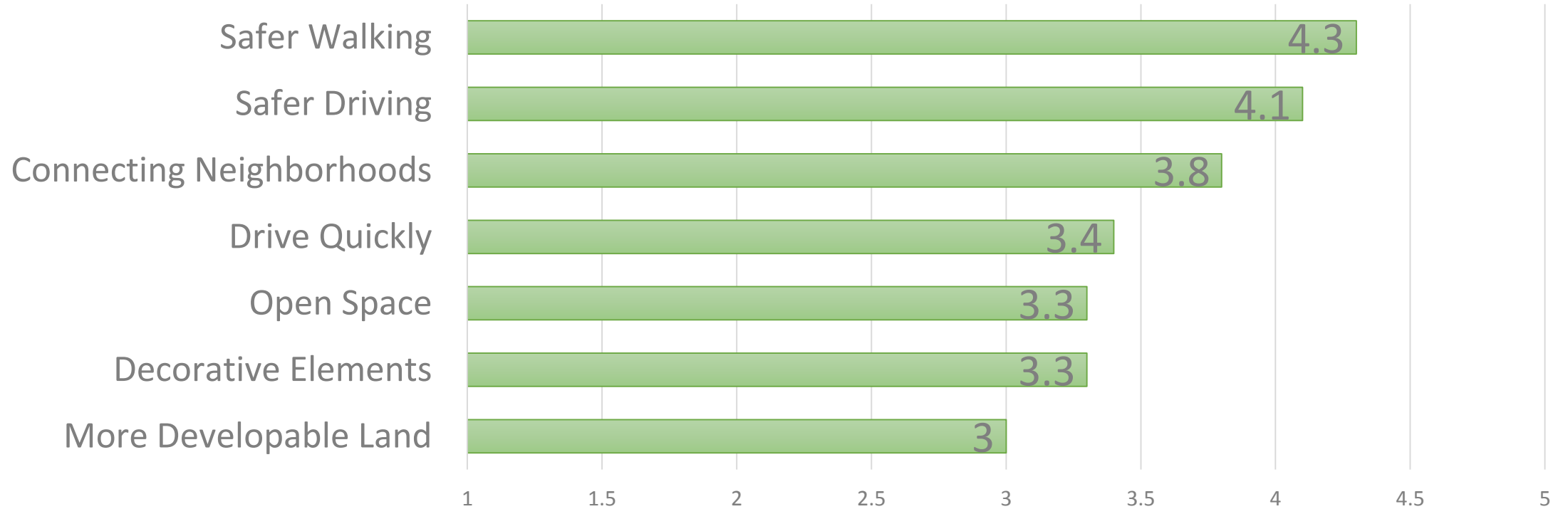
Survey Results



*About 120 responses

Survey Results

PRIORITIES



Survey Results

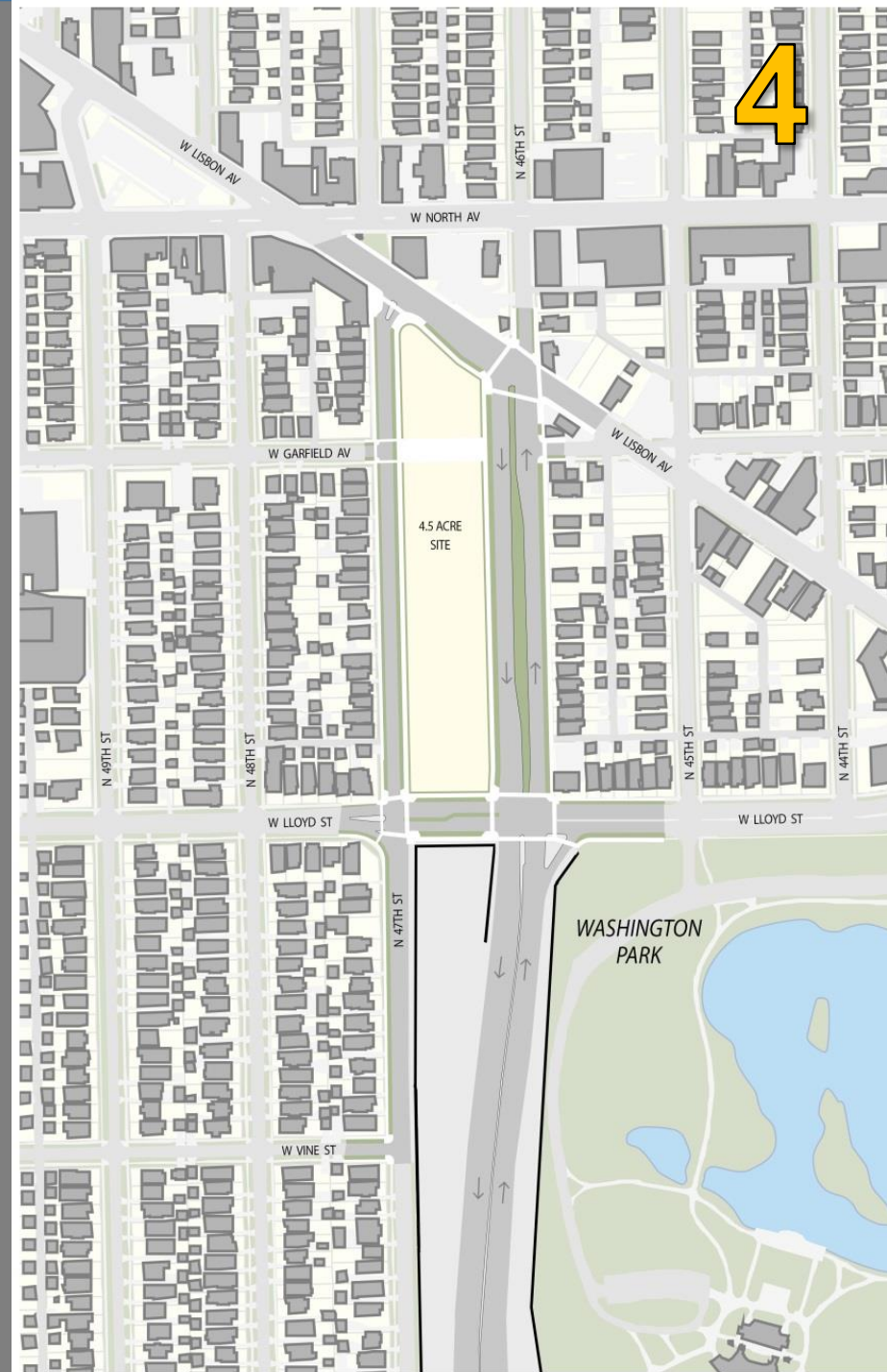
- *“This could be a **viable , vibrant, pedestrian friendly area**, however, with the 'highway' feel of Lisbon Ave it is unsafe, non business friendly and quite frankly serves as an alternate route for those going to Germantown and Menomonee Falls. I could envision **this possible gateway as a spur to development** and opening of new businesses thus creating much needed jobs.”*
- *“I would love to see the building at 47th and North be able to return to a productive use. That whole intersection is an **eyesore** -- Milwaukee is a lovely city, but that intersection does not show it.”*
- *“**Slow the highway speed sooner**, end the highway and **reestablish city streets** starting at Vine Street. The issue isn't primarily the intersection but the fact that a highway ends abruptly into the city. Create more buffer by blurring the line of highway/city street sooner. **Heal the neighborhood and racial scar by blending the area back together.**”*
- *“I think ending the freeway at Lloyd would be disastrous. There is already more traffic exiting at Lisbon during the busy times than the area can handle and the exit it at Lloyd is fairly busy as well. To put the **additional traffic onto the Lloyd exit would disrupt the neighborhood** feel of Lloyd Street. **It is more appropriate to divert that traffic to a more commercial street such as Lisbon.**”*
- *“Need to think bigger picture. This was supposed to be a freeway but since it is not, we should look at restoring a **sense of place** versus just moving traffic through this area.”*

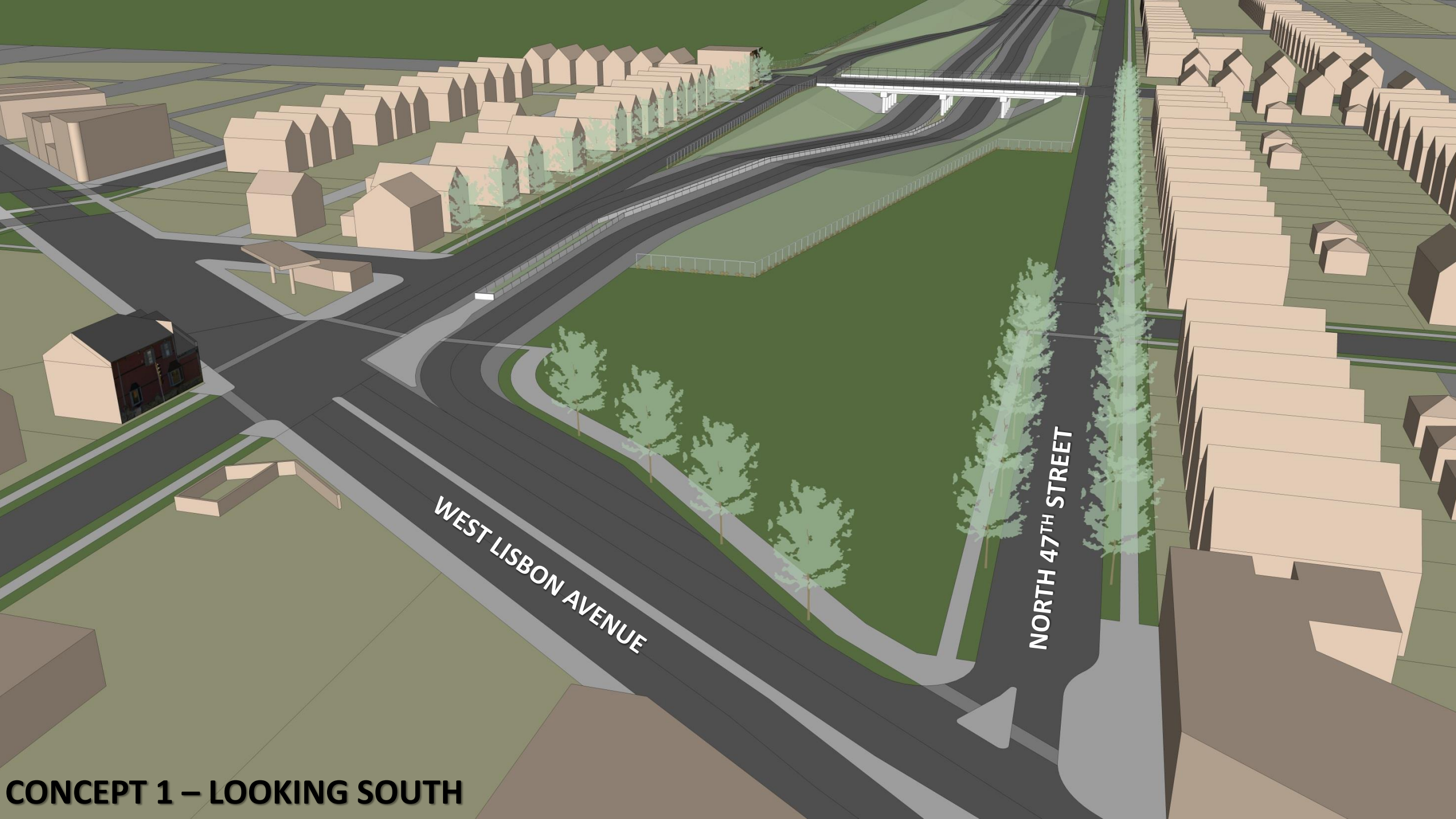
Traffic Findings

- Limited traffic growth
- Little traffic expected to divert with any of the concepts
- About two-thirds of traffic on Lisbon is from outside the study area (Wisconsin/ Capitol/ 35th/ 60th)

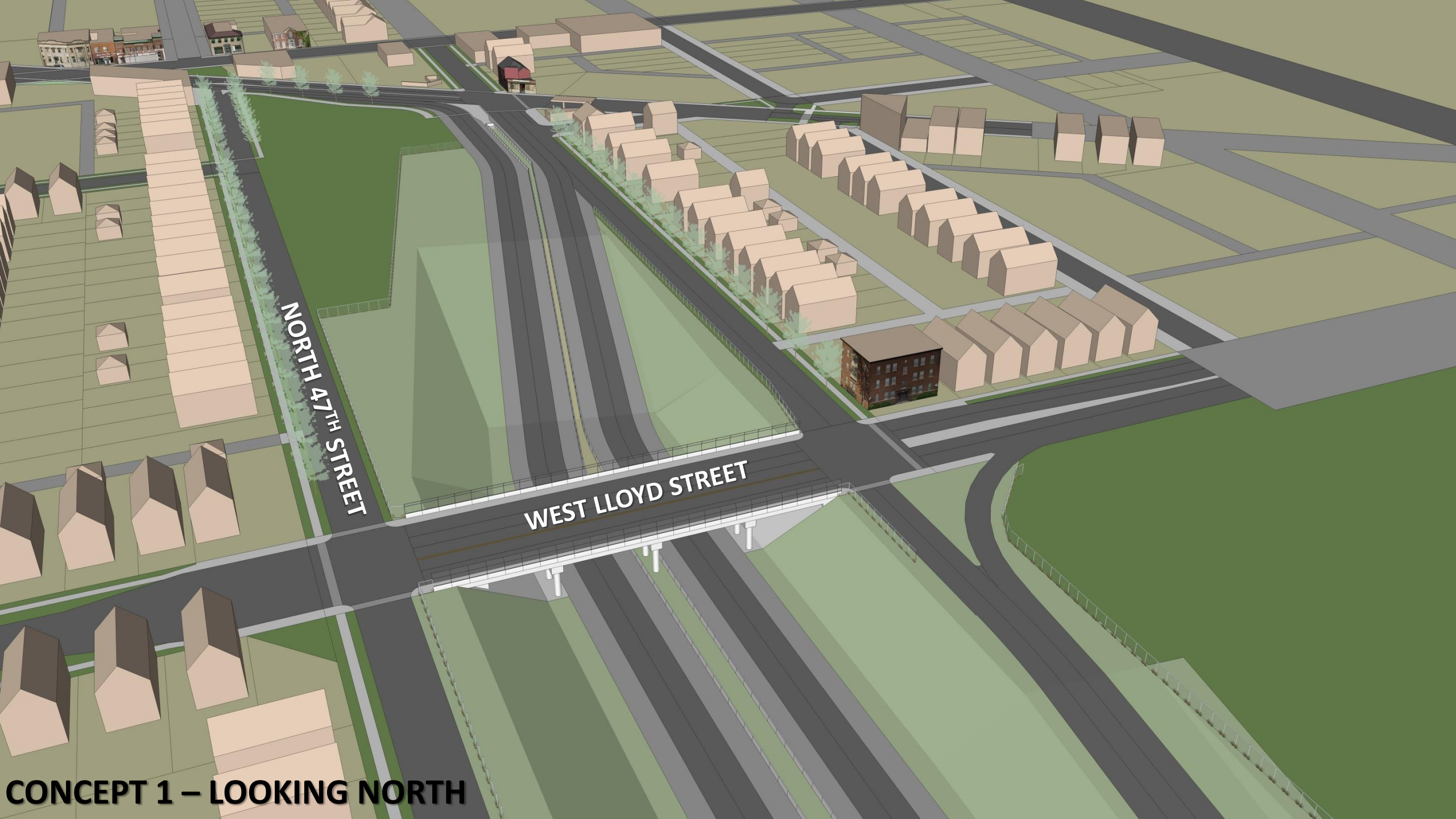


Renderings





CONCEPT 1 – LOOKING SOUTH



CONCEPT 1 – LOOKING NORTH



WEST LISBON AVENUE

NORTH 47TH STREET

CONCEPT 4 – LOOKING SOUTH



NORTH 47TH STREET

WEST LLOYD STREET

CONCEPT 4 – LOOKING NORTH

Clicker Survey

1. In which neighborhood do you live?

A. Sherman Park

B. Washington Park

C. Washington Heights

D. Other



Clicker Survey

2. Would you prefer that the freeway end at Lisbon Avenue (as it does currently) or transition to an at-grade street at Lloyd Street?

A. Lloyd Street

B. Lisbon Avenue

C. I don't know/ No preference



Clicker Survey

3. Which concept do you think would be best for pedestrians?

A. Concept 1

B. Concept 4

C. Both

D. Neither



Clicker Survey

4. Overall, which concept do you think fits into the surrounding neighborhoods the best?

A. Concept 1

B. Concept 4

C. Neither

D. Not sure



Clicker Survey

5. Overall, which concept do you prefer?

A. Concept 1

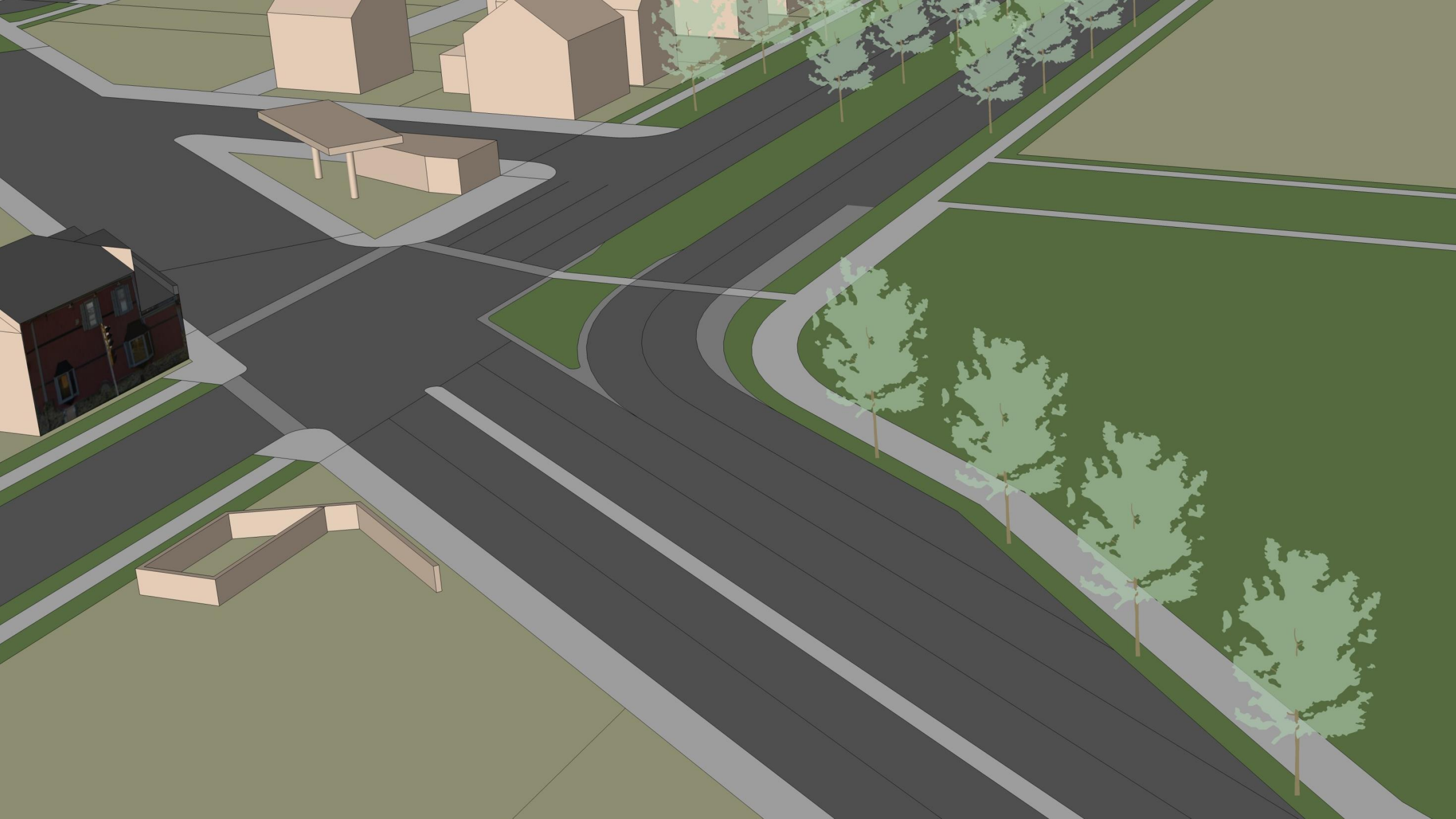
B. Concept 4

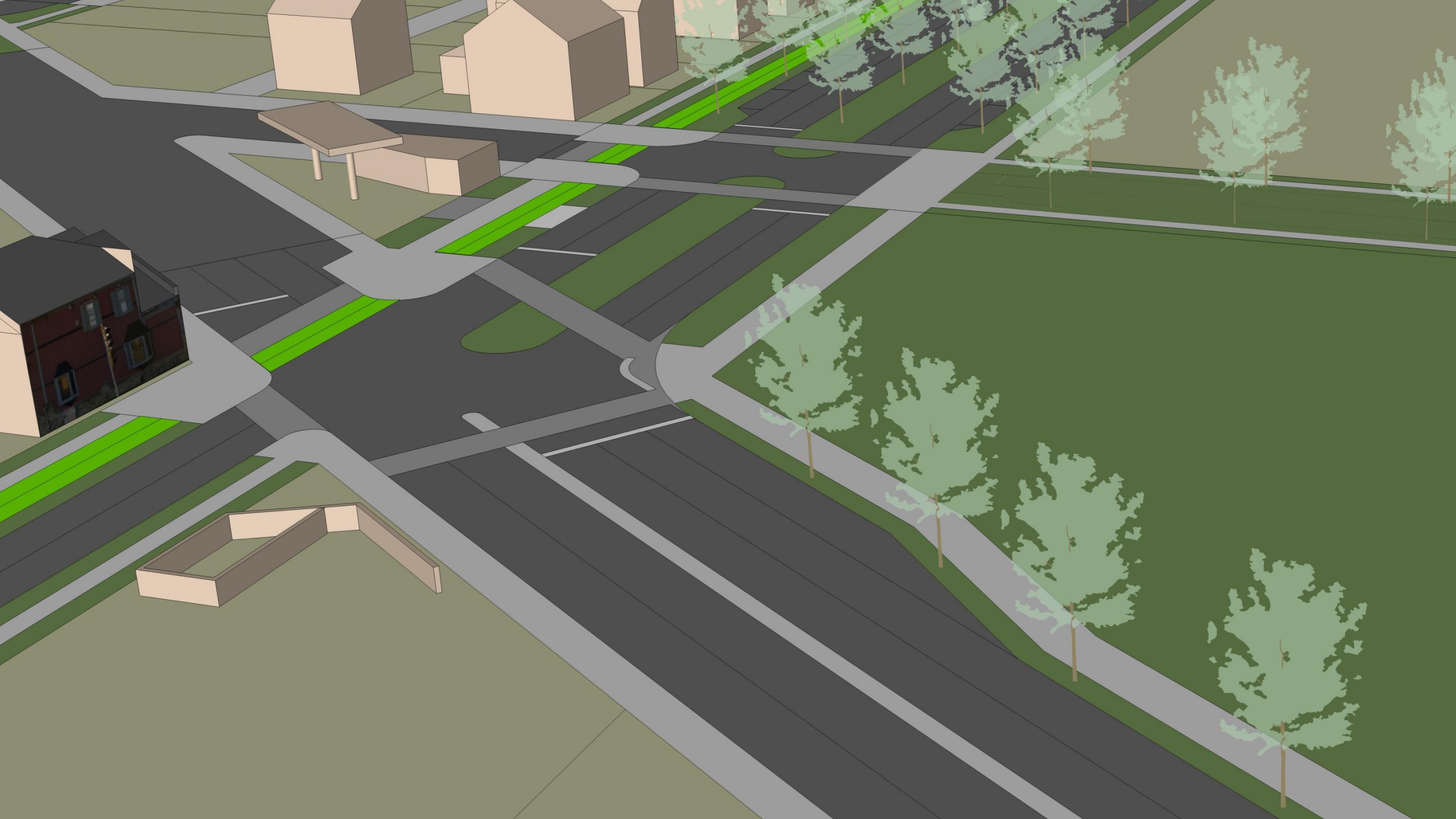
C. Neither

D. Not sure/ Indifferent









Clicker Survey

6. What would be most effective at improving commercial vitality along Lisbon and North Avenues?

- A. More convenient parking
- B. Less space dedicated to traffic and more for other uses
- C. Improved quality of pedestrian areas
- D. Not sure/ Indifferent



Clicker Survey

7. Are you willing to accept additional traffic congestion in return for an improved pedestrian and bicycle experience?

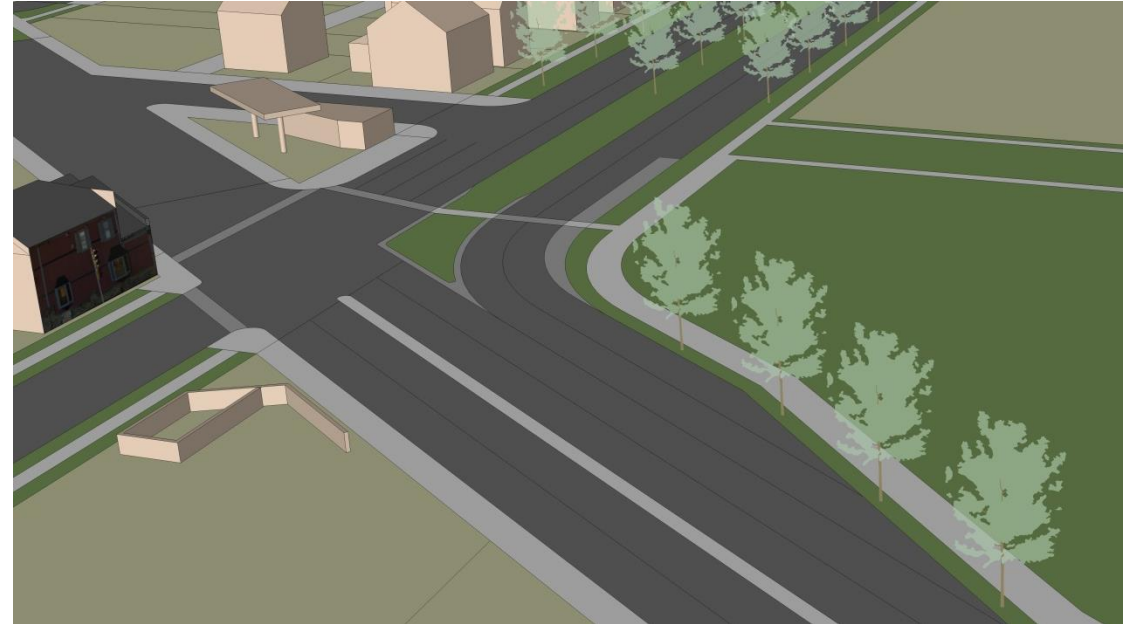
- A. Yes, increased congestion is acceptable and may help to slow traffic.
- B. Slightly more congestion would be acceptable, but not too much.
- C. No, this area is too congested already.
- D. Not sure



Clicker Survey

8. What should be prioritized when the streets in this area are redesigned?

- A. A safe and enjoyable experience for pedestrians and bicyclists should be the top priority.
- B. Minimizing the amount of traffic congestion at rush hour should be the top priority.
- C. The experience for drivers, pedestrians and bicyclists should be considered equally.
- D. Not sure/ Indifferent





Options for Interim Use

N 47th St



W Lisbon Ave

W North Ave

N 46th St

d Ave

Criteria:

- Available Funds for Project
- Positive Benefit to Area
- Removable or Relocatable
- Relatively Low Investment
- Community Partnership

N 47th St

41

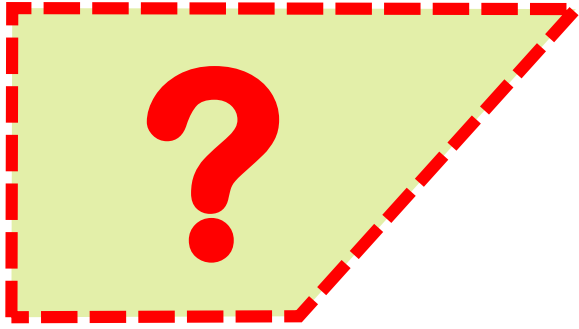
?

W Lisbon Ave

41

N 46th St

Irfield Ave



Interim use options. Community garden?
Gathering space? Public art? Gateway
element? Row of trees? Landscaped edge?

Look at each of the following 12 options. Consider:

- Would people would enjoy it?
- Does it work for that location between the on and off ramps?
- Would you like to see it there?

Using the clickers, please rate each option as:

- A. Fantastic
- B. Pretty good
- C. Okay
- D. Don't bother



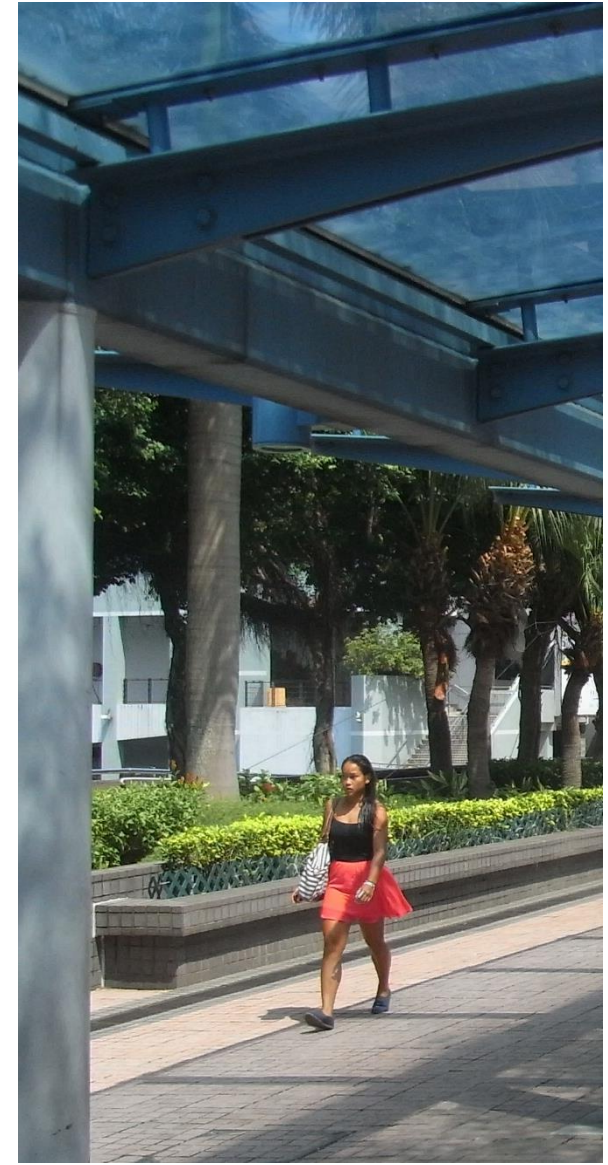






Community Space

A. Fantastic B. Pretty good C. Okay D. Don't bother











Gateway Element/ Public Art

A. Fantastic B. Pretty good C. Okay D. Don't bother











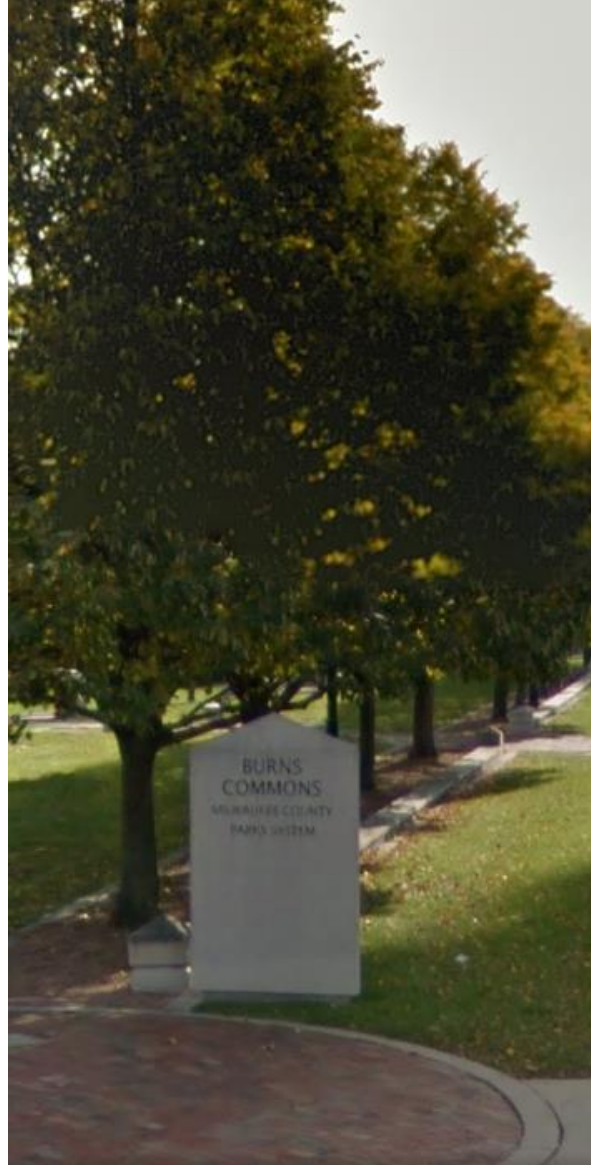
Landscaped Edge Treatment

A. Fantastic

B. Pretty good

C. Okay

D. Don't bother



For overall design direction: What is the best fit?



A. Community Space



B. Gateway Element



C. Landscaped Edge



D. Combination of all three

Next Steps

- Survey @ [Milwaukee.gov/WIS175-Vision](https://milwaukee.gov/WIS175-Vision)
- Develop recommendation based on community feedback
- Share recommendation at Community Open House for final review
- Amend Washington Park Area Plan

